



## Public Policy Workshop

Wednesday, February 20, 2019

Kansas State Capitol - Auditorium – Ground Floor

**Workshop Goal:** Participants are empowered and prepared to advocate on issues of importance to the nutrition and dietetics profession.

- 08:30 – 09:00 am Registration/Sign In
- 09:00 – 09:25 am Welcome, Introductions – Jennifer Morris, MS, RD, LD, ACE-CPT. KSAND President
- 09:30 – 10:25 am ***Advocating on Important Issues to Kansas – Food Insecurity Initiatives: Reduction in Sales Tax on Food – SNAP – Child Nutrition Programs\****  
Ashley Jones-Wisner, State Policy Director, KC Health Kids  
Joey Hentzler, Director of Advocacy, Kansas Appleseed
- 10:30 – 11:30 am ***The Legislative Process and You – Tips from Experience***  
Eileen Horn, Kansas State Representative, District 10  
John Wilson, Vice President of Advocacy, Kansas Action for Children
- 11:30 – 12:15 am LUNCH – On your own; dining area on Ground Floor of Capitol
- 12:15 – 01:15 pm **The Impact of Advocacy – More than Nutrition and Dietetics – Part 1**  
Linda Eisenhart, RDN, LD, KSAND Consumer Protection Coordinator  
Lisa Martin, MPH, RD, LD, County Extension Agent, K-State Research & Extension-Shawnee County highlights story of advocacy in action with the creation of the Breastfeeding Room in the Capitol followed by tour
- 01:15 – 01:30 pm Short BREAK (no food/beverage allowed in Auditorium)
- 01:30 – 02:30 pm **KSAND Advocacy in Action - Legislative Visits – Part 2**  
Breta Alstrom, RD, LD, KSAND Public Policy Coordinator  
Patti Dollarhide, RD, LD, KSAND State Policy Representative
- 02:30 – 04:00 pm Appointments with Legislators, and other opportunities
- House Standing Committee on Insurance, 3:30 pm, Room 212-N
  - House Standing Committee on Taxation, 3:30 pm, Room 112-N
  - House Standing Committee on Agriculture, 3:30 pm, Room 582-N
  - House Standing Committee on Social Services, Room 144-5
  - Observe the Senate in Session at 2:30; Enter on the East end, 4<sup>th</sup> Floor Gallery
  - Take Tour of Capitol: Tour 3 PM. Meet at Tour Desk by entry. Reservations recommended; call 785-296-3966.
- 04:00 – 04:45 pm **Legislative Visit Debrief – Future Advocacy Opportunities – Part 3**  
Breta Alstrom, RD, LD, KSAND Public Policy Coordinator
- 05:00 – 06:30 pm **Networking Reception at The Celtic Fox** – Legislators are invited  
118 SW 8<sup>th</sup> Ave, Topeka, KS 66603  
Across the street and to the east of the entrance to the Capitol

\*Q & A will be part of each presentation.

4 CPEUs requested from the Commission on Dietetic Registration and Kansas Health Occupations Credentialing

**Speaker Objectives – After the presentations, the participants will be able to:**

**Ashley Jones-Wisner and Joey Hentzler – Advocating on Important Issues to Kansas – Food Insecurity Initiatives: Reduction in Sales Tax on Food – SNAP – Child Nutrition Programs (1.0 CPEU)**

1. Describe current/anticipated legislation impacting Kansas populations with food insecurity and challenges accessing healthy food, e.g., Kansas sales tax on food, SNAP, summer feeding and school breakfast programs.
2. Identify necessary steps to prepare for effective dialogue with legislators and key staff.
3. Learn effective advocacy skills to communicate your message to key audiences – legislators, other elected officials and decision makers, and stakeholders.
4. Effectively develop and use talking points in communications with legislators and others.

**Representative Eileen Horn and John Wilson – The Legislative Process and You – Tips from Experience (1.0 CPEU)**

1. Identify constituent activities that impact state legislative outcomes.
2. Learn practical tips for effectively building relationships with legislators and key staff and ways to maintain contact.
2. Understand what types of information are helpful/potentially useful to legislators.
3. Describe and apply practical tips for effective written and oral communications with legislators and key staff.
4. Discuss differences between advocacy and lobbying.

**Advocacy Team Presentations – 2.0 CPEUs**

**All objectives will be met with completion of Parts 1, 2, and 3.**

**Part 1: The Impact of Advocacy – More than Nutrition and Dietetics:** Linda Eisenhart, Lisa Martin

1. Recognize ongoing KSAND advocacy efforts.
2. Identify stakeholders in KSAND advocacy efforts and how to participate.
3. Grasp the impact of effective (and persistent) advocacy through learning about efforts to create a dedicated breastfeeding space in the State Capitol.

**Part 2: KSAND Advocacy in Action - Legislative Visits –** Breta Alstrom, Patti Dollarhide

4. Review effective communication techniques and talking points for visits with legislators
5. Apply communication tips through practicing talking points to share during visits with legislators.
6. Establish the importance of participating with KSAND Advocacy Team to help spread the reach of KSAND advocacy efforts with Kansas State Legislators and Members of Congress, other decision makers, and other Kansas organizations with common interests.

**Part 3: Legislative Visit Debrief – Future Advocacy Opportunities –** Breta Alstrom

7. Reflect on legislative visits – lessons learned, observations and discuss what might be changed in approach for future encounters with legislators and decision makers.
8. Describe future Academy and KSAND advocacy activities – new opportunities for member participation.