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Academy of Nutrition and Dietetics

**Kansas Academy of Nutrition and Dietetics
 Advertising and Sponsorship Rate Sheet**

Annual Conference Sponsorship

These benefits are available to all sponsors with a monetary sponsorship valued at each level listed below. All sponsors will be listed in the conference program & on www.eatrightks.org conference page (size of advertising determined by level of sponsorship).

Annual Conference Platinum Sponsor	\$1,500	<ol style="list-style-type: none"> 1. Exhibitor booth in the virtual Exhibit Hall 2. Full page advertisement in online conference program 3. Welcome Letter promotional flyer 4. Website Link from www.eatrightks.org with company logo through June 30, 2023 when paid in full 5. Two Free Conference Registrations 6. Submission of full page ad in the 2022 Summer KSAND Communicator (Due by April 30, 2022) 7. Ability to provide 1 educational webinar, with approval, publicized to full KSAND membership. Link to recorded webinar may be posted to the KSAND website for 1 year (April 2022 – March 2023)
Annual Conference Gold Sponsor	\$1,000	<ol style="list-style-type: none"> 1. Exhibitor booth in the virtual Exhibit Hall 2. Half page advertisement in online conference program 3. Welcome Letter promotional flyer 4. Website Link from www.eatrightks.org with company logo through June 30, 2023 when paid in full 5. One Free Conference Registration 6. Submission of half page ad in the 2022 Summer KSAND Communicator (Due by April 30, 2022) 7. Four educational social media posts on KSAND platform. Sponsor provides content and designates which platform
Annual Conference Silver Sponsor	\$750	<ol style="list-style-type: none"> 1. Exhibitor booth in the virtual Exhibit Hall 2. Quarter page advertisement in online conference program 3. Welcome Letter promotional flyer 4. Website Link from www.eatrightks.org with company logo through June 30, 2023 when paid in full 5. One Free Conference Registration 6. Submission of article in the 2022 Fall KSAND Communicator (Due by July 31, 2022) 6. Two educational social media posts on KSAND platform. Sponsor provides content and designates which platform

Annual Conference Bronze Sponsor	\$500	<ol style="list-style-type: none"> 1. Exhibitor booth in the virtual Exhibit Hall 2. Welcome Letter promotional flyer 3. Website Link from www.eatrightks.org with company logo through June 30, 2023 when paid in full 4. One Free Conference Registration 5. Submission of article in the 2022 Fall KSAND Communicator (Due by July 31, 2022)
For Profit Exhibitor	\$300	<ol style="list-style-type: none"> 1. Exhibitor booth in the virtual Exhibit Hall 2. Website Link from www.eatrightks.org with company logo through June 30, 2023 when paid in full 3. One Free Conference Registration <p>Note: Exhibitors selling products or services are responsible for collection and payment of applicable sales tax</p>
Non-Profit Exhibitor	\$150	<ol style="list-style-type: none"> 1. Exhibitor booth in the virtual Exhibit Hall 2. Website Link from www.eatrightks.org with company logo through June 30, 2023 when paid in full 3. One Free Conference Registration <p>Note: Non-Profit tax ID required</p> <p>Note: Exhibitors selling products or services are responsible for collection and payment of applicable sales tax</p>
Speaker Sponsorship		Your organization will receive verbal acknowledgement before the presentation and will be listed in the conference program
Annual Conference Sponsor and Exhibitor Add-On	\$99	Submission of quarter page ad in Fall OR Winter KSAND Communicator (Due by August 31 / October 31, 2022)
Other Advertising Opportunities		
KSAND Communicator Advertising, For-Profit Advertiser		<p>Newsletter Ads (One Edition)</p> <ul style="list-style-type: none"> *Full Page (7" W x 9.5" H) - \$150.00 *Half Page (7" W x 4.5" H) - \$100.00 *1/4 Page (3.25" W x 4.5" H) - \$50
KSAND Communicator Advertising, Non-Profit Advertiser		<p>Newsletter Ads (One Edition)</p> <ul style="list-style-type: none"> *Full Page (7" W x 9.5" H) - \$100.00 *Half Page (7" W x 4.5" H) - \$50.00 *1/4 Page (3.25" W x 4.5" H) - \$25
Email Blast	\$150 For-Profit \$100 Non-Profit	An email blast may be sent to all KSAND members, artwork and text provided by Advertiser, who will have final approval over design and layout of email.

Are you interested in joining KSAND for our Annual Conference? Would you like to place an ad in our Newsletter, or send an email to our members? Please email our Executive Director, Becky Parshall, at director@eatrightks.org, or call (913) 777-4532.